

SHIVAM

Programmer Analyst | PHP & WordPress Developer | WooCommerce | AI & API Integration

Haridwar, Uttarakhand, India

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PROFESSIONAL SUMMARY

Experienced **PHP & WordPress Developer** with **1.5+ years of professional experience** delivering scalable, secure, and high-performance web solutions for Indian and international clients. Currently working as **Programmer Analyst at Ebizon Digital Pvt. Ltd.**, specializing in **custom WordPress theme & plugin development, core PHP applications, eCommerce websites using WooCommerce, AI automation with OpenAI API, CMS migrations, multilingual websites (WPML), and SEO optimization**. Proven ability to work directly with clients, understand business requirements, and deliver end-to-end solutions.

CORE TECHNICAL SKILLS

Programming & Backend

- PHP, Core PHP, PHP OOP
- MySQL, Database Design, Query Optimization
- REST APIs, Web Services, JSON, XML

WordPress & CMS

- WordPress Development, Custom Themes, Custom Plugins
- Advanced Custom Fields (ACF), CPT UI
- WordPress Multisite, Security & Performance Optimization
- Drupal to WordPress & CMS Migrations

eCommerce & LMS

- eCommerce websites using WooCommerce
- WooCommerce Customization, Checkout & Payment Gateway Integration
- LearnPress LMS, Course & Quiz Management
- WPML (Multilingual Websites)

Frontend Technologies

- HTML5, CSS3, JavaScript, jQuery

- AJAX, Bootstrap, Responsive & Mobile-First Design

AI, APIs & Automation

- OpenAI API Integration
- Web Scraping & Data Automation
- Cron Jobs, Scheduled Tasks
- Third-party API Integration

SEO, Performance & Analytics

- Technical SEO, On-page SEO
- Core Web Vitals, Page Speed Optimization
- Google Analytics, Google Search Console

DevOps, Hosting & Tools

- Linux (Ubuntu, CentOS), SSH
- Git (GitHub, Bitbucket)
- cPanel, WHM, VPS & Shared Hosting
- VS Code, Postman, PHPMyAdmin, WordPress CLI

Project Management & Communication

- Agile & Scrum Methodologies
- Client Communication & Requirement Gathering
- JIRA, Trello, Documentation

PROFESSIONAL EXPERIENCE

Programmer Analyst – WordPress Developer

Ebizon Digital Pvt. Ltd., Haridwar

June 2024 – Present

- Delivered **15+ production-grade websites and platforms** for clients in **USA, UK, and Israel**.
- Designed and developed **custom WordPress plugins** using **PHP OOP, MySQL, and REST APIs**.
- Built **AI-powered automation solutions** using **OpenAI API** to scrape, process, and publish large-scale data.
- Developed **eCommerce websites using WooCommerce**, including custom product logic, checkout flows, and payment gateways.
- Led **large-scale CMS migrations** (Drupal to WordPress) involving **10,000+ pages**, preserving SEO rankings and data integrity.
- Implemented **WPML multilingual websites** supporting Hebrew, English, and other languages.

- Built **LMS platforms using LearnPress**, managing hundreds of courses and users.
 - Optimized website performance achieving **90+ Core Web Vitals scores** and up to **40% improvement in organic traffic**.
 - Worked directly with international clients via calls and project management tools, providing updates and post-launch support.
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KEY PROJECTS

Mountain Express – AI-Powered Event Management Plugin

URL: <https://mountainx.com/>

Role: WordPress Plugin Developer | **Duration:** Ongoing

Overview:

Developed a custom WordPress plugin from scratch that automatically scrapes, processes, and publishes events from multiple external sources using OpenAI API.

Key Contributions: - Built automated web scraping system using **PHP + OpenAI API** - Processed and published **500+ events per month** with high accuracy - Implemented **WordPress cron jobs** for scheduled automation - Designed custom database tables for efficient data storage - Built admin dashboard for monitoring, configuration, and logs - Reduced manual work by **95%** while maintaining **99% data accuracy**

Technologies: PHP, WordPress Plugin Development, MySQL, OpenAI API, REST API, AJAX, Cron Jobs

Machsom Watch – Multilingual NGO Website Migration

URL: <https://www.machsomwatch.org/>

Role: WordPress Developer | **Duration:** 3 Months

Overview:

Handled complete migration of a large human rights NGO website from Drupal to WordPress, managing **10,000+ pages** in Hebrew and English.

Key Contributions: - Migrated Drupal CMS to WordPress with SEO preservation - Implemented **WPML** for full multilingual support - Built custom themes and admin workflows - Integrated donation system with international payment gateways - Achieved **15% growth in organic traffic** post-migration

Technologies: WordPress, WPML, PHP, MySQL, ACF, Elementor, SEO

Explore Lodges UK – Property Rental & Sales Platform

URL: <https://www.explorelodges.uk/>

Role: Full Stack WordPress Developer | **Duration:** 2 Months

Overview:

Developed a custom property listing platform for luxury lodge rentals and sales in the UK.

Key Contributions: - Built custom WordPress theme from scratch - Integrated **Google Maps API** with advanced filters - Developed REST APIs for data synchronization - Achieved **85+ PageSpeed score** through optimization

Technologies: WordPress, PHP, MySQL, WooCommerce, Google Maps API, REST API

Learn Parallax – Robotics Education LMS Platform

URL: <https://learn.parallax.com/>

Role: WordPress LMS Developer | **Duration:** 2 Months

Overview:

Built an LMS platform for robotics education serving **1,000+ students**.

Key Contributions: - Implemented **LearnPress LMS** managing **200+ courses** - Developed quizzes, progress tracking, and certificates - Optimized database queries for fast performance

Technologies: WordPress, LearnPress LMS, PHP, MySQL, ACF

EDUCATION

Master of Computer Applications (MCA)

Quantum University, Roorkee, Uttarakhand, India

LANGUAGES

- English – Professional Working Proficiency
 - Hindi – Native
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AVAILABILITY

Open to **full-time roles in India** and **international remote opportunities**. Available for contract and permanent positions.